

Iveco New Stralis TCO₂ Champion achieves two TÜV certificates: -11.2% fuel consumption for the truck and -10% for TCO₂ Live services

TÜV, leading European technical certification centre, validates that New Stralis TCO₂ Champion can reduce fuel consumption by up to -11.2 %, and its TCO₂ Live services can cut a further -10%.

Hanover, 21 September 2016

Iveco announced today at the IAA 2016 that the New Stralis XP achieved TÜV SÜD certification of an 11.2% reduction in fuel consumption, which accounts for more than 40% of the Total Cost of Ownership. For the first time, TÜV also validated the TCO₂ Live services.



Pierre Lahutte, Iveco Brand President, commented: “At Iveco we believe that Sustainability is the future of transport. The New Stralis TCO₂ Champion and all the vehicles we are showing here at IAA 2016 are the result of our constant quest for high efficiency, low emissions and low Total Cost of Ownership. The New Stralis and its completely renewed driveline enable the fleet owner to optimise the driver’s influence on fuel consumption. This, together with the numerous fuel-saving features, delivers a dramatic improvement in fuel efficiency.”

The first certificate issued by TÜV SÜD focuses on the **product**: it compares the New Stralis TCO₂ Champion with the previous Stralis model MY2013 with the Stralis Efficiency Package, a series of features aimed at reducing TCO and in particular fuel use. The comparison shows an improvement in fuel consumption of up to -11.2 %.

The second certificate concerns the **fuel consultancy services** in TCO₂ Live (TCO₂ Smart Report, TCO₂ Advising and TCO₂ Driving), and shows an improvement in **fuel consumption** up to -10%.

The tests on the fuel consultancy services were made by using the same vehicle, the New Stralis, with the same route and the same drivers, with and without the support of Iveco’s fuel consultancy services. The drivers have been trained on which functionalities are on board, how to use them and how to drive in the most efficient and ecological way.

Iveco **TCO₂ Live** is a new modular portfolio of services that includes for the first time new-generation services and extends to fleet management and traditional after-sales activities. Three of these new services are based on fuel consultancy helping customers operate their New Stralis in the most fuel-efficient manner: **TCO₂ Smart Report**, a weekly reporting on driving style and fuel consumption of each vehicle in the fleet; **TCO₂ Advising**, advice on fuel saving by a Iveco local expert team saving based on the wealth of information collected through Iveco’s real-life truck analysis. Both can be integrated by **TCO₂ Driving**, fuel-conscious driving style courses.

The fuel savings validated by TÜV SÜD confirm the experience of selected customers from across Europe who took part in the Golden Trucks initiative: they tested seven New Stralis for 3 months and achieved fuel savings of up to 11% compared to the Stralis 2013.

The two TÜV SÜD certifications and the Golden Trucks results are testament to Iveco's commitment to sustainability and TCO, and show that the New Stralis delivers on its promise as the TCO₂ Champion.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

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